

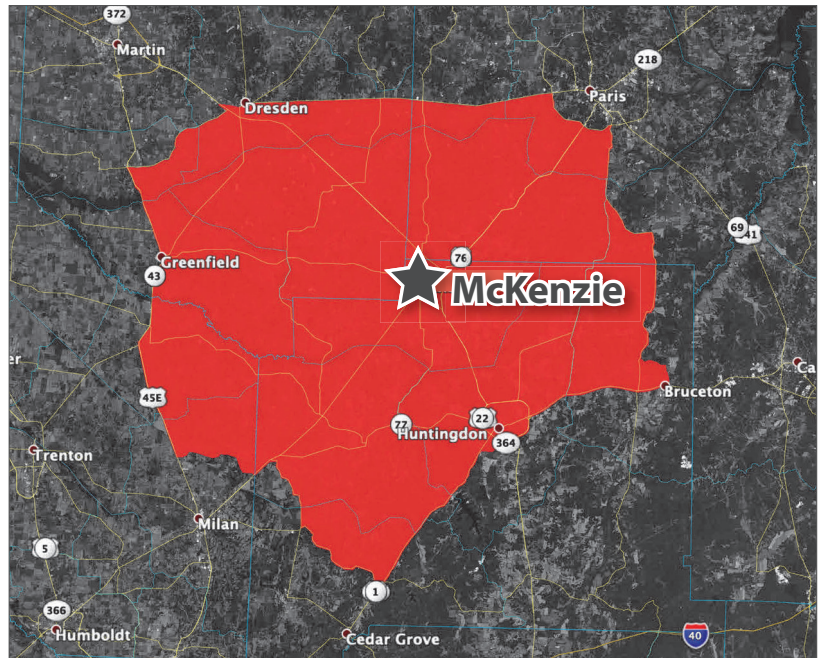
**McKenzie, Tennessee**

# Retail Opportunity

Ready for your next location.

## Market highlights

- 37,232** total population
- 14,997** total households
- \$56,908** average hh income
- McKenzie employs **1,800+**
- Over **11K** vehicles per day
- \$48K** in disposable income



The information presented here is provided by NaviRetail, LLC in Memphis, Tennessee. Sources may include STR, TDOT, HVS, ESRI, and Google Earth. The retail data is current as of 1/19 and was collected from sources that are deemed reliable but not guaranteed. For more information, go to [www.naviretail.com](http://www.naviretail.com).

## Lodging highlights

- 66.9%** occupancy (marketwide 2018)
- 108%** penetration (stabilized 2023)
- \$85.14** revPAR (stabilized 2023)
- \$125.20** adr (stabilized 2023)



- 5,600** students enrolled at Bethel University
- 25** accredited sports teams in 2019



### Monica Heath

*Executive Director*

McKenzie Economic Development Corporation  
89 Bruce Street  
McKenzie, Tennessee 38201

office (731) 352-2004

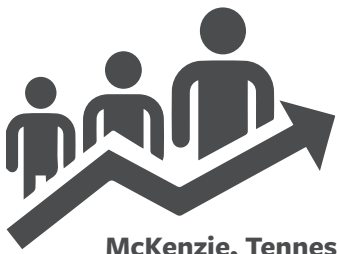
[mckenzieindustry@growmckenzie.com](mailto:mckenzieindustry@growmckenzie.com)  
[www.growmckenzie.com](http://www.growmckenzie.com)



Let's get started today! Give us a call or send us an e-mail.

**CONFIDENTIAL**





McKenzie, Tennessee

# Existing Retailers

Ready for your next location.

